

Wildlife Restoration/Hunter Education Advisory Team



Advisory 2020-008: Event Promotion and Management

May 19, 2020

1. Could a State Outdoor EXPO be funded using Wildlife Restoration funding?

Discussion/Advisory: The Team felt there was not enough detail provided in this inquiry to make an advisory decision. The entire EXPO would need to be related to WSFR grants and objectives and that is seldom the case. The State would need to properly allocate costs for eligible grant activities. There are multiple sections of 2 CFR 200 that would need to be consulted for allowable costs.

2. Could a State use Wildlife Restoration funds for costs associated with an Online Event Management Program?

Discussion: The Team interprets this inquiry as the State asking about the services of a company that manages events for the State fish and wildlife agency. Frequently the promotion, enrollment, and introductory information for the State fish and wildlife agency's event is provided by a third-party system\vendor.

Advisory: The Team views this type of service as a tool and if it is demonstrated in the grant proposal as necessary and reasonable to the objectives of the grant, then it can be eligible. Some associated costs may need to be properly allocated if they cannot be associated with eligible activities under the grant or are unallowable under 2 CFR 200. Depending on the scope of the Online Event Management Programs being offered, not all costs of the Event Manager may be allowable if they are broader than activities approved in Wildlife Restoration grants (e.g. enrolling in non-Wildlife Restoration grant events). Costs must also be properly allocated according to the program (funds at 16 U.S.C. 669c(b) (Traditional Wildlife Restoration), funds at 16 U.S.C. 669c(c) (Basic Hunter Education or R3), or funds at 16 U.S.C. 669h-1 (Enhanced Hunter Education)).